



## Postcard Pen Pal Collaborative Project Brief

Winter 2023

*Expand your printmaking community, Make new connections,  
Enrich your art practice*

### Printmaking Pen Pals

#### Mission:

You will be placed in groups of three. Your mission is to get to know each other, to learn about each other's printmaking practice, to share ideas, to exchange postcards and to build connections.

Participants will be matched up in groups of threes and exchange postcards\* (or whatever format\*\* they choose) with each other. They will send each other one item per month for three months.

Grouping of participants will be across regions as much as possible, otherwise completely random.

#### Introductions:

When the participant signs up they will write up a few sentences about their art practice (i.e. artist influences, a poem, a theme) and, as a means of introduction, their partners will loosely interpret these elements and combine them with their own style to send as a postcard to the two other participants.

#### Create, Greet, Meet:

Once you get your first postcards sent off, grouped the participants can be in touch with each other and work together to devise their other two exchange postcard projects.

#### Goal:

Life long connections established. Print Pals for Life! XOXOXOX

\*Standard NZ postcard dimensions: 130x235mm & under 10g in weight.

\*\*After the initial intro postcard your group can chose another size if you all feel squeezed by the postcard dimensions.

### Important Dates and Suggested Timelines:

#### May 15th: Sign up deadline

June 1st: Assignment of Groups

June 15th: Introduction postcards sent out

July 1st: Say hello to your new besties. Discuss plans for your other two exchange postcard projects.

July 15th: Second postcards sent out

August 1st: Meet up to exchange ideas and share exciting news with your pen pals

August 15th: Third postcards sent out

September 1st: Completion of Printmaking Pen Pal Project

**October 1st: Digital images due for Virtual Exhibition on PCANZ website**

November 1st: Virtual Exhibition

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