

Postcards From the North and South

This series of exhibitions takes the form of a three way print exchange to be held between **New Zealand** Print Council members, PressNorth in **Townsville** and Firestation Printmaking Studio in **Melbourne**.

Dates of exhibitions:

New Zealand: The Print Council exhibition will be held in conjunction with the 'Looking Forward' exhibition at the Percy Thomson Gallery (Main Gallery), Stratford, Taranaki. Dates 16 July – 18 August 2021.

Townsville: The PressNorth exhibition, will take place at the Umbrella Studio in Townsville. Dates: 14 September - 9 October.

Melbourne: Fire Station Print Studio's exhibition will take place at their studio in Melbourne. Dates: 3 September - 10 October.

Two **additional exhibitions** are also planned in New Zealand. These will take place at Creative Arts Napier (CAN). Dates: 20 August - 2 September. Wharepuke, Kerikeri Date: December

This exchange is a great opportunity to have your work displayed for a very reasonable cost in three New Zealand and two overseas venues.

Paper size : 15 x 10 / 10 x 15 cm

Plate size: up to the artist

Medium: any printmaking medium and paper

Edition size: Four postcards are required. Postcards can be part of or all of a variable edition. If an edition is variable, they will be picked at random, to be sent to the galleries, as only one will be shown in each venue.

Cost to the artist: Entry fee of \$10.00 (NZ) (one entry only (that is 4 postcards) per printmaker) Payments should be made to the Print Council by internet banking. PCANZ 03 0791 0387378 00

Pricing of artwork: at the artist's discretion, in the past the prices ranged from ~AUD 20-140.00 (sale of artwork is optional). Please remember to allow for the gallery commission. These can vary but generally average about 30%

Commission on sales: determined by the gallery space or group

Hanging: works will be hung unframed. Clear plastic sleeves will be used to protect the works.

Artwork information: Artists will need to provide artwork information about each postcard in a format suitable to be added to a Microsoft Excel document under the following headings: Artist Name, Artwork Title, Artwork Medium, Price in \$NZ and an Artists Statement (25 words max). A colophon is available for you to use for this. If you can, an

image of your postcard/s, compatible with the Google document I am working with would also be very helpful.

If you have any questions please email me. I will update you from time to time.

Email address: lynne_wilburn@hotmail.com

Delivery of 'Postcard exchange' prints to Lynne by **mid-June** (14th) please. I will be unable to include your work for the overseas exhibitions after this date as they need to be posted early to ensure their safe arrival.

PO Box 12098

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